

UNDERSTANDING

Wedding Flower Options



Full Service

What it Is	High-end service with limitless selection of flowers and products.
	Fully custom. Designed elements can include unique large-scale installations, draping, floral chandeliers, custom arches and chupahs, dramatic aisles, entries, stairs, chairs, tablescaping, edible products and more.
	Fee covers flowers, hardgoods, softgoods, and rentals, but also artistry, time, expertise, and consultation.

Cost **\$\$\$**

A La Carte

- Beautiful finished products in client's selected palette.
- Transparent upfront pricing.
- Client selects from a pre-set menu of customary wedding favorites. Different price-points per item may be offered.
- High quality but limited choice of vessels, ribbons, finishes.
- Specific flowers not guaranteed.

\$9

DIY

- Beautiful raw floral product sold in bulk by the bucket, bunch or stem.
- Buckets include a balanced mix of focals, fillers and foliages in customer's chosen palette to create well-balanced designs.
- Stems are stripped and conditioned for maximum beauty.
- Client transforms bulk florals into finished wedding designs.

\$
Minimal.
Inquiry, date and palette
description. Order buckets.
Contract. Deposit and contract
Pickup and return buckets at
agreed dates and times

cations

Extensive, high touch.
Collaborative meetings, venue visits, mockups and sketches. phone calls, emails, behind-the-scenes vendor coordination (venue, planner, patisserie, photographer, caterer). Precise timeline coordination.

Floral Transport, Placement & Install

Delivery, placement and installation included in fee. Striking, deinstallation and removal of vessels and other florals often included, but ask.

Best for

Clients seeking effortless luxe.
Clients with very particular
aesthetic vision dependent on
specific flowers (i.e. roses, orchids,
imports). Clients with healthy
wedding budget.

Providers

We do not currently offer full service wedding florals, but we are happy to recommend some wonderful local florists.

Client picks up finished products and returns any rentals.
Delivery at extra charge.
Placement and installation at extra charge. Striking and vessel pick-up after reception is not typically offered.

Clients with clear idea of needs, palette and flexible mindset on particular flowers or "exact" copies of inspo. Clients who value sustainability. Clients balancing budget, time and floral vision.

Not included.

Clients with floral experience or desire to research/learn. Takes legwork to source vessels, supplies, and stem count calculations. Requires workspace, **time** and help designing, transporting & placing flowers. Budget-savvy but keep it simple.

